

# Jenene Chesbrough

562 PARK PLACE BROOKLYN, NY 11238 | 347 249 9825 | JENENE@GMAIL.COM

ONLINE DESIGN PORTFOLIO: JENENE.ORG/DESIGN/DESIGN.HTML

## EXPERIENCE

### teNeues Publishing Co., NYC

December 2004 – present, Graphic designer

- In a managerial role, supervised original book and stationery designs from conceptual stages through final production.
- **Stationery:** Original artwork and packaging design created for stationery products sold worldwide, including MoMA and Barnes & Noble stores.
- **Books:** Design and/or production of *Mapplethorpe: The Complete Flowers*, *Elliott Erwitt Personal Best*, *Katlick School*, *Mapplethorpe: Robert Mapplethorpe and Bruce Weber: Blood, Sweat, and Tears*.
- Annual international travel to Germany including organization, design and production of a yearly calendar catalog.
- Managed prepress production and project management, working directly with vendors and serving as liaison with our German offices.

### EGO, NYC

October 2004 – December 2004, Design director

- Under stringent deadlines, formulated a fluid grid and typographic structure for launch issue for magazine chronicling the South Asian diaspora.
- Conceived more than 150 pages of editorial, including fashion and design spreads.
- Oversaw prepress production, working directly with the printer and project management.

### Laird+Partners, NYC

October 2003 – September 2004, Graphic designer

- Accomplished multi-faceted design for a fast-paced luxury advertising agency; clients included DKNY, Donna Karan, Gap, Nautica and Ciroc.
- Major campaigns worked on: DKNY Jeans re-branding, DKNY spring 2004 "Road Stories," DKNY "Be Delicious" fragrance, Style.com fashion week and shop ads.
- Design and production of new pitches for potential clients, including Porsche and Style.com.
- Photoshop retouching, mailings, *New York Times* ads, books and packaging.

### Freelance Design

January 2002 – Present, Creative director

- Executed creative direction and graphic design, including full identities, re-branding, website creation, brochures, packaging and advertisements for diverse clients ranging from an executive job coach to an organic catering company to the Fenway public school.
- Clients include: Harper Collins, The Bulling Towne Group, The True Love Bakery, Galvan and Associates, Vikki Hughes Designs, Fiddlehead Catering Co., Rick Rawlins/Work, The Art Institute of Boston, The Southern Graphics Council, The Museum of Printing, Fenway Public School, Prank Design

## EDUCATION

### Art Institute of Boston, 2003

BFA graphic design | photography minor  
Valedictorian

## RECOGNITION

Senior Award: *Best of Department*  
AIB Merit Scholarship recipient  
Scholastic Art Gold Key recipient

## SOFTWARE

Proficient in: Mac OSX, Quark, InDesign CS3, Illustrator CS3, Photoshop CS3, Dreamweaver, Portfolio 6, Iview Media Pro, Microsoft Office

Basic knowledge of: Flash, HTML

## SPECIAL SKILLS

Photo retouching, photo research and editing, photo stock buying and selling, photography, illustration

## INTERNSHIPS

### Design Continuum

June 2003 – August 2003, Graphic design intern

- Worked independently and as part of the Continuum branding team on Sprint collateral, IDSA tradeshow panels, ad campaigns for national publications and various marketing materials.
- Designed the I/ACT (Italian New England Chamber of Commerce) website.

### Guarino Design Group

June 2002 – August 2002, Graphic design intern

- Worked under principal designers to expand on and devise new solutions for Boston Architectural Center alumni identity, Boston Philharmonic advertisements, Dine Boston wall mural and Big Brothers annual report.